



*Çağdaş Türkiye'nin  
Gelecek Güvencesi*



**ÇYDD**

**MENTORSHIP PROJECT**

# GOALS



## TARGET AUDIENCE

**Mentees: University Youth of ÇYDD**

**Mentors: Former students of ÇYDD, young people who have started their work life**

- **To bring together our ÇYDD graduates and volunteers and our university students who have received scholarships from ÇYDD or are working voluntarily within the scope of the "The Mentoring Relationship"**
- **To support our university youth by giving them scholarships to help them prepare for their work life and have a successful start in their careers. To also support our youth with their personal and social development to help them be well equipped and have a competitive advantage in the work world**



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## **WHAT CAN THE MENTORING MODEL BRING TO PARTICIPANTS?**

### **For the Mentee?**

- Obtaining support and guidance
- Getting to know the professional world and increasing career awareness
- Adapting to business life and work culture more quickly
- Relationship management experience, taking responsibility for the relationship, being able to make decisions. Discovering their strengths and weaknesses, acquiring self-confidence
- The opportunity to listen to and experiment with new ideas
- Networking



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## **WHAT CAN THE MENTORING MODEL BRING TO PARTICIPANTS?**

### **For the Mentor?**

- The opportunity to experience leadership skills and to learn by application
- Communication and contact with different generations; obtaining awareness about differences
- Gaining relationship management skills in family and business life. Improving their personal performance and development. Learning approaches to career or personal development
- The pleasure of watching and supporting the development of a young individual who is trying to find his/her direction



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## **WHAT CAN THE MENTORING MODEL BRING TO PARTICIPANTS?**

### **For the Institutions?**

- To support disadvantaged young people with social responsibility projects and to widen their horizons
- To increase individuals' ability to be a mentor and their competencies in general with the trainings provided by ÇYDD to the employees of the institution
- Earning a potential workforce for the institution (scholarships recipients, mentees who will graduate)
- To bring the mentoring model to the institution, to be an example to other institutions
- To have the reputation of contributing to the development of the community society by supporting civil society



# APPLICATION MODEL



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## MENTEE SELECTION

- ÇYDD scholars or volunteer university students (3rd and 4th year) are selected by ÇYDD branches.
- Introduction-Reference-Survey Application
- One-on-one interviews

## MENTOR SELECTION

- Receiving applications from graduates and volunteers
- At least 5 years of work experience
- One-on-one interviews
- Commitment to 10 interviews in 8 months

## MENTOR-MENTEE TRAININGS

- Trainings for Mentors and Mentees
- Content: Sharing of the learning relationship model
- Program Content: Applications - Role plays- Mentoring Skills- Mentoring roles and responsibilities

## MATCHING OF MENTOR-MENTEE

- Matching of participants by ÇYDD Branches
- Matches are based on criteria such as academic field, career goals, personal interests, location.

# APPLICATION MODEL

## MENTORING RELATIONSHIP

**8-month Program  
(November to  
June)  
10 Interviews**

## DEVELOPMENT - EVALUATION SESSIONS

**After the matching and  
beginning meetings;  
supervisions, seminars  
and activities and  
contents that support the  
mentoring relationship**

## MEASUREMENT AND EVALUATION

**Monthly  
Monitoring -  
Surveys during  
the follow-up**

## SOCIAL EVENTS AND THE CONCLUDING

**June: Closing Event and  
Certificate of  
Participation  
Preparation for the next  
semester  
Sustainable volunteering**





## RESULTS OF MENTORSHIP PROJECT

**The project is being carried out in 26 cities.**

**More than 4500 young people have been reached.**

**The project has started to be implemented in 62 branches in the 12th year of the Mentorship Project.**

**16 Instructors were trained within the scope of the project.**



# THE NUMBERS REACHED

Number of Branches in Istanbul



Number of Branches in Other Cities



The Number of Branches that Directed the Mentee to the Project



The Total Number of Branches



The Number of Matchings of Istanbul Branches



Number of Provinces Reached



The Number of Matchings of Branches in Other Cities



The Number of Total Matchings





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# THE IMPLEMENTATION PROCESS ON DIGITAL PLATFORMS



**ALL APPLICATIONS WITHIN THE SCOPE OF THE PROJECT ARE CARRIED OUT WITH ONLINE COMMUNICATION TOOLS.**

- Applications
- Interviews
- Trainings
- One-on-one mentee-mentor meetings
- Supporting trainings and activities within the scope of the project, document sharing



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# MENTORNITY DIGITAL PLATFORM



**WITHIN THE SCOPE OF THE PROJECT, ALL MEETINGS AND FEEDBACKS BETWEEN MATCHINGS ARE RECORDED IN THE SYSTEM.**

- Mentornity is the digital agenda of the project.
- Interviews
- On the platform;
  - meetings can be scheduled
  - feedback can be made after the meeting
  - mentoring project supporting resources are always accessible



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# PROGRAM STAKEHOLDERS AND PROJECT TEAM

## > ÇYDD BRANCHES

Head of the Branch, Program Coordinator, Youth Units of the Branch

## > THE PROJECT TEAM

Member of the Board of Directors of ÇYDD Headquarters  
General Coordinator  
Project Coordination Team  
Mentor Leaders  
Trainers  
Digital Facilitators  
University students who have received scholarships from ÇYDD or are youth volunteers  
CYDD former scholarship holder and volunteers, Corporate

## THE PROJECT COORDINATION TEAM AT THE HEADQUARTERS



**TİJEN MERGEN**  
(MEMBER OF THE BOARD OF DIRECTORS  
OF ÇYDD HEADQUARTERS)



**ÖZNUR ŞEN**



**HASAN KIZILDAĞ**



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# TRAININGS WITH VOLUNTEERS





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# MENTEE- MENTOR MEETINGS





# **YOU CAN BE OUR CORPORATE SUPPORTER**



- **By making a project call at your institution, you can ensure the participation of your employees as volunteer mentors.**
- **You can donate to the project and become a corporate supporter.**
- **You can support the created fund pool with the donation you will make in the stipulated amount.**
- **You can arrange for your managers who are experts in their field to meet with Mentees, you can plan professional and personal development trainings or career chats.**
- **You can do workshops.**
- **You can develop internship and job opportunities for the young people you mentor at your institution.**
- **You can support with individual donations**





# FOR ALL YOUR QUESTIONS



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